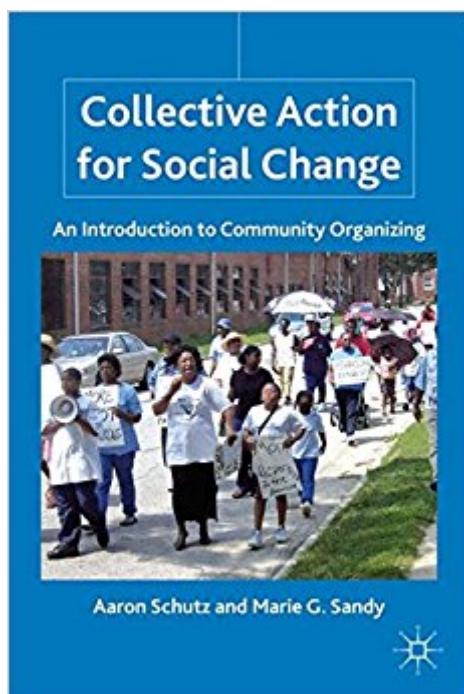


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# Collective Action For Social Change: An Introduction To Community Organizing



## **Synopsis**

Community organizers build solidarity and collective power in fractured communities. They help ordinary people turn their private pain into public action, releasing hidden capacities for leadership and strategy. In *Collective Action for Social Change*, Aaron Schutz and Marie G. Sandy draw on their extensive experience participating in community organizing activities and teaching courses on the subject to empower novices to think like an organizer.

## **Book Information**

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## **Customer Reviews**

"Schutz and Sandy provide an engaging overview of community organizing in the Saul Alinsky tradition from an organizer's perspective. Clear and comprehensive, their book shows us how organizers develop skilled leaders, build powerful organizations, and help revitalize American democracy." - David Walls, Professor Emeritus of Sociology, Sonoma State University "A commendable text that challenges students to look beyond the 'how to' of organizing to the far more difficult task of 'how to think' about organizing. Without such intellectual work, it is difficult to understand community organizing as anything more than a series of techniques equally usable by The Tea Party, President Obama, Tupperware, or anyone else who wants to effectively gain 'market share.'" - Mike Miller, veteran community organizer and author of *A Community Organizer's Tale: People and Power in San Francisco* "In accessible language and with compelling examples, Schutz and Sandy explain the why of organizing - why we recruit new leaders, why we build power, and why we pick fights. As new media technology expands the tools for organizing, clarity about the why is

more critical than ever. A must-read for anyone interested in building an inclusive, compassionate, and equitable society." - Rinku Sen, President and Executive Director of the Applied Research Center (ARC) and publisher of ColorLines.com

AARON SCHUTZAssociate Professor and Chair of the Department of Education Policy and Communication Studies at the University of Wisconsin-Milwaukee, USA. MARIE G. SANDY former Deputy Director of Wider Opportunities for Women in Washington DC, USA, where among other efforts, she worked with organizing groups around the nation in fights over welfare reform.

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